

# 2011 Bronxville Guide & Web Advertising

## RESERVATION CONTRACT

**DEADLINE OCTOBER 15, 2010**

### 1. GUIDE ADVERTISING:

2 Great Opportunities

Guide completely updated with current Verizon listings

- Same ad as last year** - no changes. List size & category below.
- Same ad as last year with changes.** Clearly mark your changes. Corrected ad will be faxed or e-mailed for approval. If you do not respond, ad will run as is.
- New ad - camera-ready copy enclosed.**
- New ad – please set up for us at no charge.** Call Rosemary Campion (914) 793-9255 for graphics info. Any other questions, call Ruth Wood 337-6040 or cocbville@aol.com.
- If box is checked, your 2010 dues have not been paid.** Please remit \$150 payment.

### – 2011 RATE SCHEDULE –

#### YELLOW & WHITE PAGE ADS

AD SIZE	MEMBER RATE	
1X1 . . . . .	\$150	<b>Add \$150 to any ad if you are not a member.</b>
1X2 (2X1) . . .	\$270	
1X3 . . . . .	\$355	<b>Add \$100 to price of ad if you want it in the white pages.</b>
2X2 . . . . .	\$400	
2X3 . . . . .	\$540	(White page ads only available in 2x1, 2x2, half and full pages.)
1/2 . . . . .	\$610	
FULL . . . . .	\$845	

#### COVERS (MEMBERS ONLY)

FRONT COVER ADS	
2 columns x 1 inch	\$1040
INSIDE FRONT COVER ADS	
1/2 page	\$925
Full	\$1320
INSIDE BACK COVER ADS	
1/2 page	\$840
Full	\$1090
OUTSIDE BACK COVER ADS	
3/4 page	\$1200

**Please fill out contract competely, sign and send with payment in full by October 15, 2010 to:**

The Bronxville Chamber of Commerce Inc., 81 Pondfield Road, Suite 7, Bronxville, NY 10708

Busiess Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Ad Size(s): \_\_\_\_\_ Total Enclosed: \$ \_\_\_\_\_

\*Ad Category Listing(s): \_\_\_\_\_  White Pages  Yellow Pages

Amex  Visa  MasterCard Credit Card # \_\_\_\_\_ Exp Date: \_\_\_\_\_ Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Billing Address: \_\_\_\_\_

**Ad will be placed in the FIRST category you list. We will place ad in category at our discretion if "Category Listing" is not completed.**

•Ad page placement is never guaranteed – we will try to accomodate requests.

OFFICE USE

### 2. NEW WEBSITE ADVERTISING: BronxvilleChamber.com

**TRIAL PRICING!** Pricing will be reviewed next year for appropriateness based on hits. These low prices are **not** guaranteed for the future. We want our website to fill with ads and are accessible through myhometownbronxville.com/facebook/twitter/meetup/and linked to other websites. We are well-positioned on Google search engine and hope that this is a great resource for your business.

**Website sponsors will be listed:**

**HOME PAGE:** Ad will be seen anytime the website is accessed

**Small banner ad:** Which can link to your website \$600

**Full size ad:** Which can link to your website \$1000

They will also be listed on your merchant directory page.

**MERCHANT LISTING:** This will be accessed when someone is looking in the directory under your category.

**Small banner ad:** \$200

**Full size ad:** \$350

**These will be filled on a first come, first served basis. Space is limited.**

Guide (Ad Totals: \$ \_\_\_\_\_

GuideTotal : \$ \_\_\_\_\_

White Page Supplement

Web Advertising Total: \$ \_\_\_\_\_

Non-Member Supplement/2010 Dues

**GRAND TOTAL: \$ \_\_\_\_\_**